

VIRTUAL RADIOLOGY

ON THE

EUROPEAN LEVEL

DR. Jan Schillebeeckx

Belgium





Radiology in Europe

- The European commission's view is that medicine is a service industry
- The goal of of the EU is that services should be provided across the EU without restrictions
- The challenge for the EAR is to ensure for the patient that high standards of care are preserved.

Iain Mc Call , Basel 2003

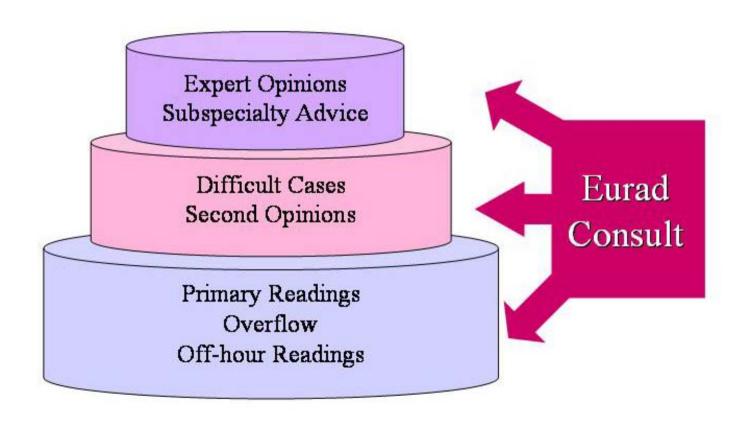


A Business Model

- Technical infrastructure
- Transmission protocols
- Security, privacy
- Liability
- Crendentials of the radiologists



Service Levels





Implementation of
Teleradiology Services
for Optimisation of
Workflow

Primary Readings



Why Teleradiology

- To guarantee a continuation of activities in your department, or even
- To increase your radiological productivity
- To guarantee an acceptable report turnaround, or even
- To improve the report turnaround



When Teleradiology?

- Shortage in staffing
 - Permanent: worldwide recruitment
 problems
 - Temporarily:
 - » Holiday
 - » Illness
 - » Training program
 - » Courses, meetings
- Work overflow, Excess volume
- 24/24-7/7 coverage



Can teleradiology bring advantages to healthcare organizations?

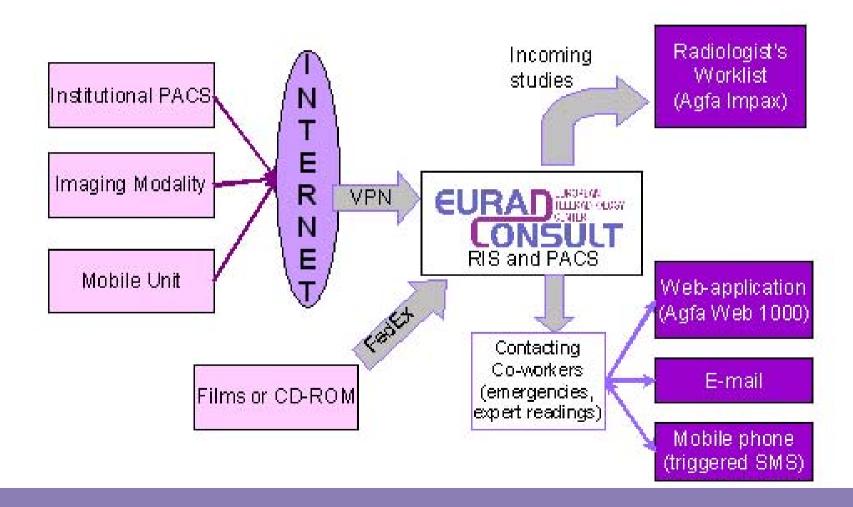
- Ad hoc teleradiology:
 - Radiologist at home/Exotic locations
 - Preliminary read/Wet read
 - Web based
- Teleradiology centre:
 - High quality image interpretations in real time
 - Complex cross sectional studies
 - Final reports
 - Mature PACS



Technical infrastructure



Examinations





EURAD TELERADIOLOGY CONSULT Order Entry

Request



External call E-mail / Fax Image file in Impax

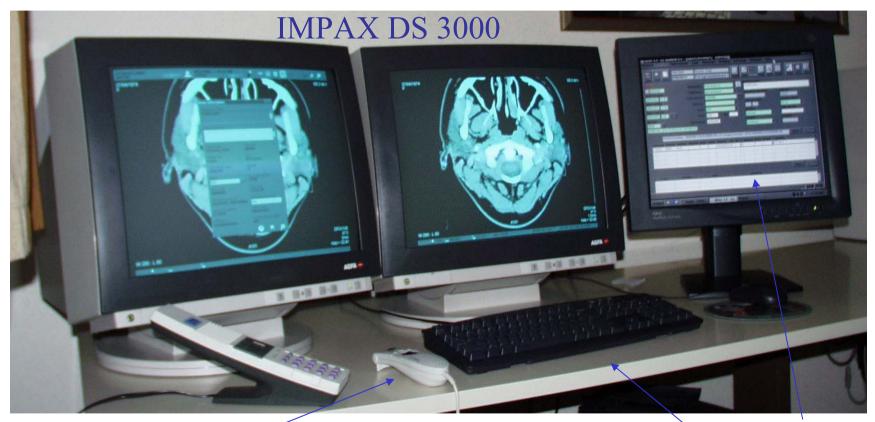
> Order Communication

Order filled

Qdoc



Reporting



Speech recognition

Desktop integration:

Access to RI

1 mouse &1 keyboard



3D

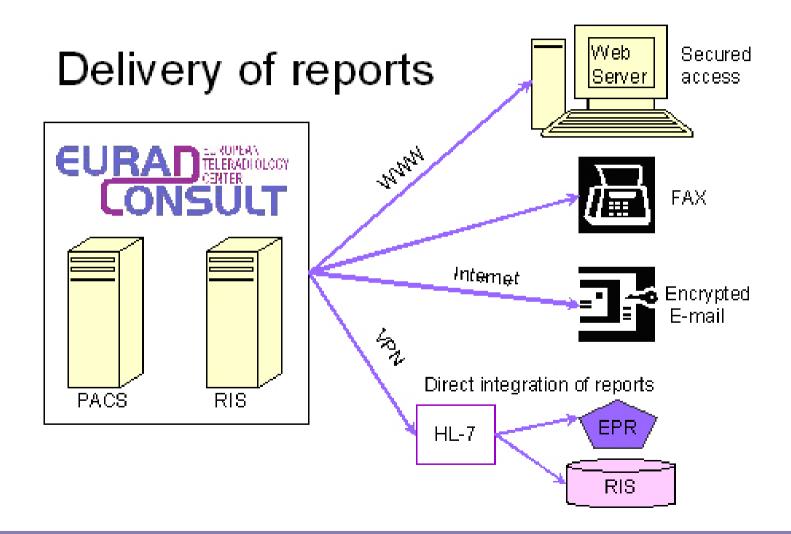


-MPR

-MIP

-Volume Rendering/







Privacy

• EC Directive 95/46/EC:

Personal data shall not be transferred to a country or territory outside the European Economic Area unless that country or territory ensures an adequate level of protection for the rights and freedoms of data subjects in relation to the processing of personal data.



Privacy

The Joint NEMA/COCIR/JIRA Security and Privacy Committee presents a logical allocation of rules that can help to meet the legal obligations under HIPAA in the US and similar regulations internationally.



Transmission

- It assumes that intranets connected to public networks are protected by suitable technology, such as properly configured firewalls and intrusion detection products.(VPN,SSL,IPSEC etc.)
- LAN to LAN VPN or Peer to Peer VPN eventually authentication token.
- High bandwidth connections, at least ADSL or cable



Security

- Security rules:
 - Data confidentiality
 - Data integrity
 - Provision of service
 - Individual accountability
 - -Non-repudiation
 - Immutability
 - Configuration management



Liability

 Radiologists must be licensed for the referring country.

 Medico-legal insurance for each individual country



CONSULT Credentials of the radiologists

- Training in center of excellence
- License
- Country registration:
 - The Netherlands: BIG
 - UK: GMC
- Accreditation provided by Medical Advisory Board



On-site control

- On-site presentation of radiologist
- Test cases sent from referring radiological dpt
- On-site approval of reports



Inspiring Confidence

- Partnership local radiologist and teleradiology centre.
- Permanent communication methods:
 - On line RIS link request acceptance
 - Tele conference
 - Internet phone
 - Mobile phone
- Guaranteed Report Turnaround.
- Regular participation at on-site staff meetings
- Evaluation of performance in practice:

 Quality check/feedback/monthly reports



European Teleradiology
Network for Expert Readings
and second opinions.



Definition of Expert Opinion

"the guy who wrote the book"

internationally renown

- Author of books

- (Most) cited in publ

-Considered as an aut



TAYLOR & RESNICK



Who needs an expert opinion?

- Clinicians/radiologists confronted with
 - -Very difficult diagnosis
 - -treatment options
 - -? transfer to tertiary centre
- Patients with serious/uncommon disease
- Medico-legal:
 - Malpractice, fraud, liability



Who generally provides expert opinions?

- Subspecialty radiologist
- Most often academic staff members
- Usually not structured / no infrastructure
- Usually no revenues
- Up to 20% of daily volume





Model for Expert Opinions

- Teleradiology: needs careful planning & know how
- "Teleradiology Hub" (TH)
 - staffed with team of radiologists
 - Centralises "difficult cases"
 - has established network with "guys who wrote the books"



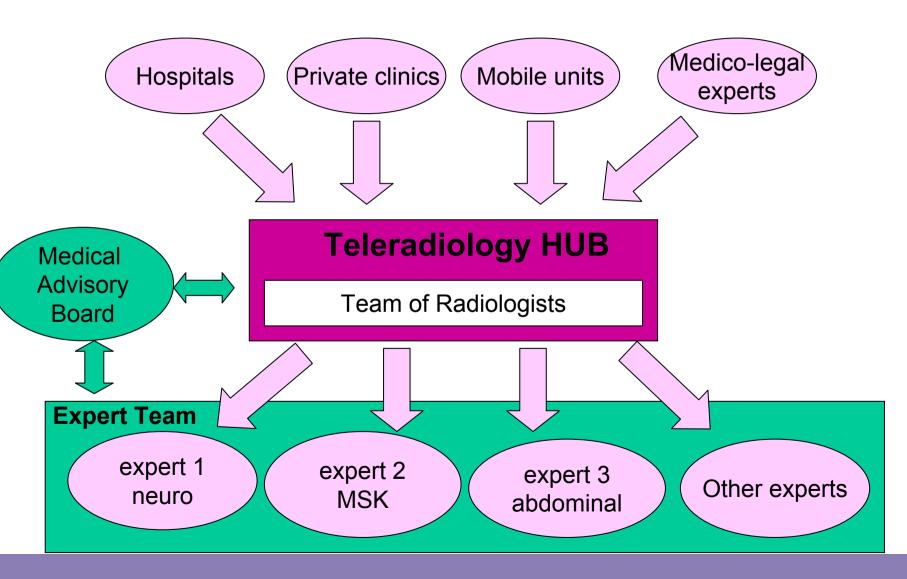
Model for Expert Opinions

 Radiologist handles and prepares cases for transmission and reading

 Functions as a "filter" and coordinates transmissions

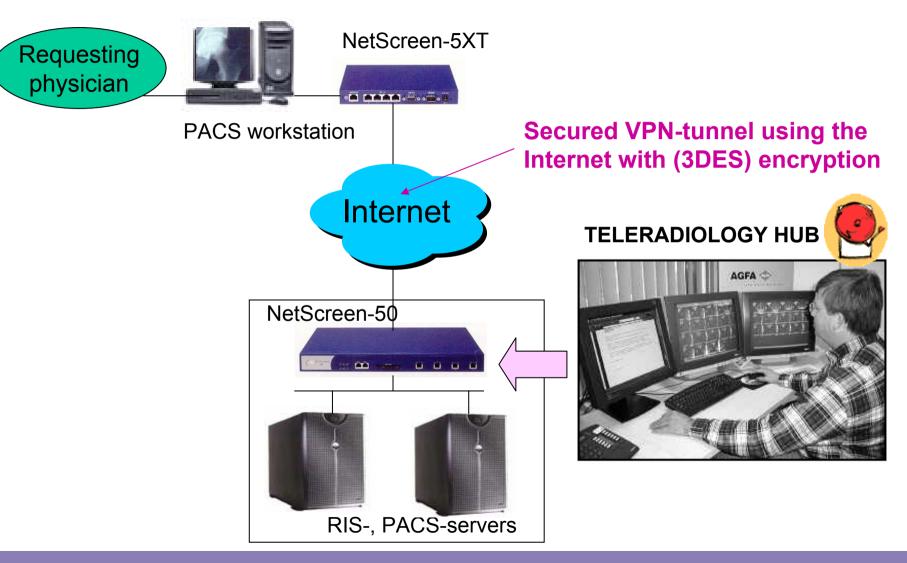


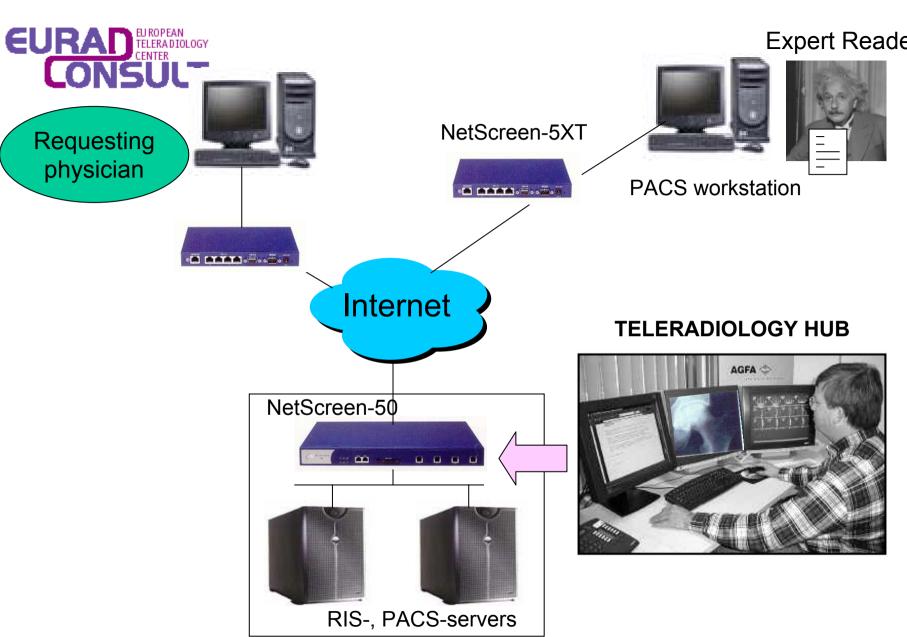
Model Eurad Consult





Example of infrastructure







Rationale for Teleradiology Hub

- Only 1 address to remember & to connect to
- Only 1 VPN between client and TH to reach network of subspecialty experts
- TH establishes all other network connections



Rationale for Teleradiology Hub

- TH can assist in selecting most appropriate expert reader
- Communication facilitated through direct contact with radiologist; lower threshold



Role of Teleradiology Hub

- Takes care of contracting, administration
 & billing
- Takes care of contracting & legal issues (liability insurance)
- Better control over workflow:
 - distribution of <u>larger volumes</u> over several readers
 - Better distribution in time for readers
 - Guarantee of <u>continuity</u> in case of absence



Conclusion

- Following our business model a Teleradiology Service should be able to improve the workflow of a radiological department.
 - Teleradiology as the virtual extension of your practice
 - -Teleradiology as an insurance
 - -Teleradiology as recruiting a (virtual) radiologist



Conclusion

The shortage of radiologists will persist, forcing radiology groups to become more efficient.

Turf battles will intensify. Some radiology groups will cede turf to other physicians because they are to busy to provide certain services; other groups will loose turf because they do not have the appropriate expertise in house

Lawrence R. Muroff, MD J Am Coll Radiology 2004





www.euradconsult.net

eurad.consult@pandora.be